



SECOND CITY
CANINE ♥ RESCUE

**ANNUAL
REPORT 2018**



*Rescuing Responsibly*SM

Executive Message

Second City Canine Rescue has had some major milestones in 2018.

After utilizing a non-profit consultant, we were able to identify some of our roadblocks that were preventing growth - and keeping adoption numbers steady (rather than increasing) over the last few years.

To aid in our mission to save even more dogs, we hired two part-time employees (both former volunteers) to help the rescue run more efficiently.

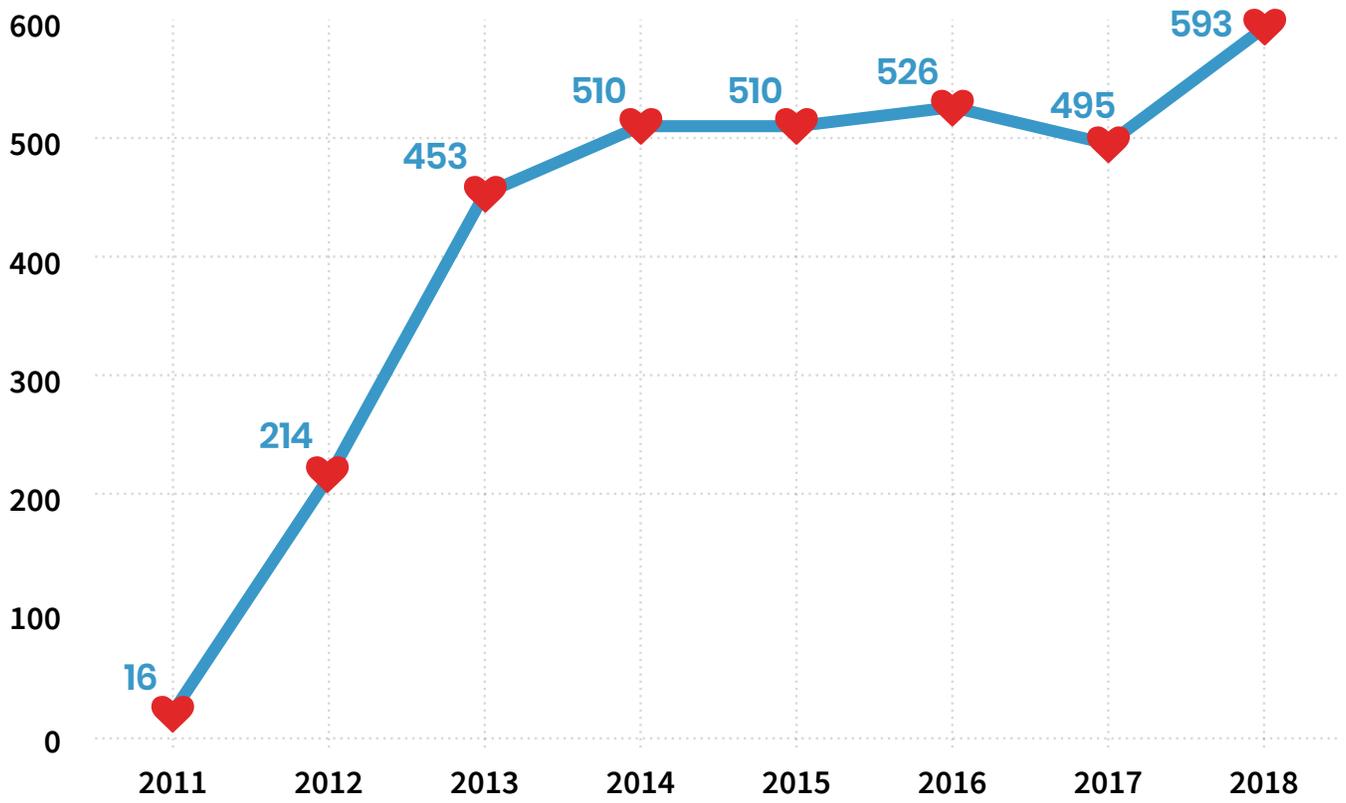
We also hired a (volunteer!) full-time Executive Director, Judy Anglada, who has been with us for 6+ years.

We received our biggest grant to-date for \$50,000 to fund our Freedom Ride Transport Vehicle, allowing us to collaborate with other groups to save at-risk animals both locally and throughout the country. An anonymous donor through the Central Indiana Community Foundation made the Freedom Ride Transport Vehicle possible.

We also received a substantial gift from an incredible animal lover, Geraldine Van Der Meyden, after she passed away. Her generosity and love for dogs will be funding the purchase of Second City Canine Rescue's Headquarters & Adoption Center. Our vision for this building is a very home-like, comfortable place for dogs to rest their heads - and be available for adoption 7 days a week, allowing even more lives to be saved!



Dogs Served by Calendar Year

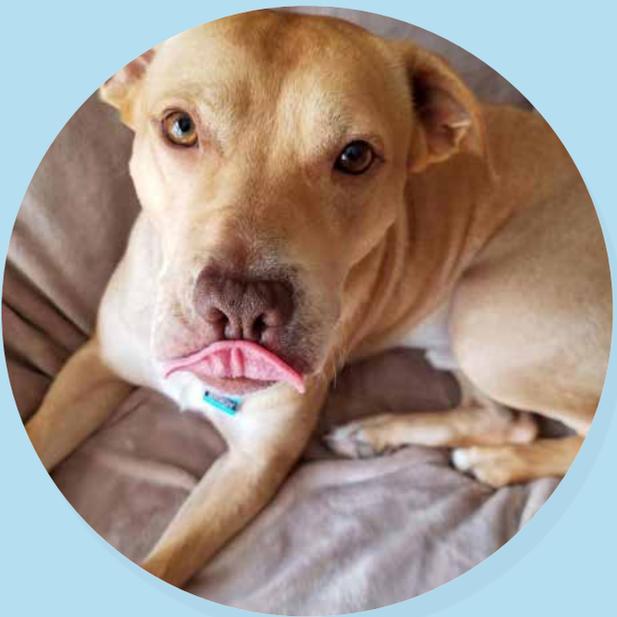


Pawsitive Outcomes



Pompey

When Pompey, a Pomeranian/Spaniel mix, emerged from SCCR's transport van, it was clear something was wrong. He came from a breeding situation in Alabama, where he'd been caged for most of his five years, causing the muscles in his back legs to atrophy. The poor little guy could barely walk. For two weeks, he huddled in the corner of a room in his SCCR foster home, too scared to come out. Pompey didn't understand things like petting, toys, stairs, treats, or playing. With weeks of kindness and patience from his foster mom and lots of gentle nudging from the resident dogs, Pompey learned to initiate play, run around the yard, and accept snuggles. He is now in his forever home, deeply loved, tackling stairs, and cuddling with his dog sibling.

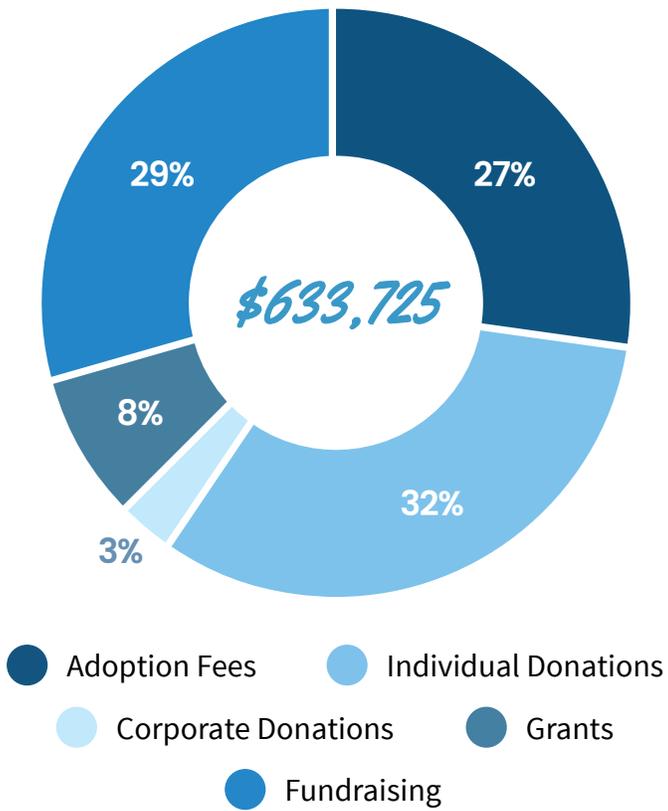


Ziggy Boy

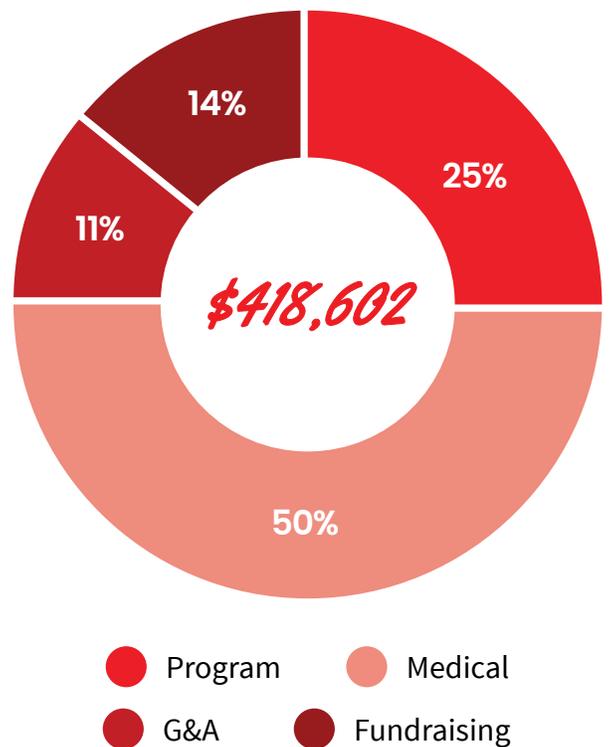
SCCR also rescues local Chicago dogs. Pit Bull mix Ziggy Boy was just a number at animal control. Number 81: shaking, terrified, pathetic. Too scared to sleep and too shutdown to interact, Ziggy Boy would doze off sitting up because he was so exhausted. A desperate call went out to SCCR volunteers and the day after Thanksgiving, a transport team went on a special mission to rescue him and a couple of others. Once out of that stressful environment, Ziggy slowly learned to trust and relax. Now he is a happy family dog, pampered with treats and toys, and sleeping peacefully in his soft dog bed.

Financial Overview

Operating Revenues*



Operating Costs



*Excludes grant for transport vehicle and donation for the adoption center

Rebrand

An updated, fun new look for SCCR!

We felt the need for a rebrand with our increased growth—something that was more versatile, aesthetically pleasing, and fun!



Freedom Rides

In 2018, the SCCR rescue van...



Transported
300 dogs and **4 cats**



Helped us collaborate with
four other Chicago area rescues

Allowed us to work with nearly **a dozen southern shelters**





In 2018, we started the **Inner Circle Monthly Membership Program!**

The Inner Circle lets us connect even more meaningfully with our supporters. Sustaining membership allows us to count on funding month after month that we can use to rescue even more dogs.

By setting up a tax-deductible monthly donation, our members have the power to help homeless dogs receive critical medical care, help them thrive in their foster homes and find their forever families. Second City Canine Rescue does not receive any government funding and relies on the generosity of our members to continue our mission: *rescuing responsibly*.

Inner Circle members get special perks, like first dibs on tickets to special events, quarterly updates and exclusive access to SCCR's newest rescues and announcements. Our members also get exclusive swag items and a 15% discount on all SCCR merchandise.

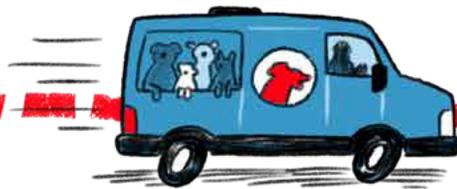
Join today at
sccrescue.org/InnerCircle



Future Goals

Collaboration

SCCR's Freedom Ride Transport Vehicle has provided us with the ability to help other rescues with a common problem - logistics of getting dogs from an out-of-state shelter to the safety of their doors. Collaborating with other rescues to help dogs in need has been a pleasure, and this will allow us to do so in an even bigger way in the coming year!



Headquarters & Adoption Center

We're currently in the process of locating our perfect physical "home" - the SCCR Headquarters & Adoption Center. This will be a place for board and committee meetings, volunteer orientations, community events, and most importantly...adoptions! Expanding from one adoption day each week (Saturdays) to being able to complete families seven days a week will enable us to save even more lives. The vast majority of our dogs will remain in foster care, where foster parents get to know the dogs' personalities, likes and dislikes, and we can utilize that information to find the perfect match with potential adopters. Once a dog has been in a foster home for two weeks (and has been treated medically and evaluated behaviorally), he or she will have the option to come to the adoption center, where potential adopters have the opportunity to meet him or her any day of the week - making adoption not only the right choice, but the convenient one. Volunteers will also be able to walk dogs at the Adoption Center seven days a week - so those who may not be able to foster will still be able to get their dog "fix". The Adoption Center will maintain a home-like feel, and provide a safe, comfortable, and clean environment for dogs to live while they await their next stop - their forever home.

